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## SUCCESS STORY

### Communication and Feasibility Study Trainings at Aasoun Municipality, Dinnieh

*As part of the USAID-funded Lebanon Municipality Capacity Building & Service Delivery TAMKIN Program, CHF delivered two trainings on communication in public institutions and the outcomes of the feasibility study for the proposed 'Sports' Playground project' in Aasoun, respectively.*

On Thursday February 18<sup>th</sup>, 2010 and as part of the TAMKIN Marking and Branding Activities, CHF organized a training session about "Communication in Public Institutions" at the Aasoun Municipality headquarters in Dinnieh Caza. Eighteen persons attended this session including Aasoun municipal council members, Municipal Development Committee members, and others. The session introduced the municipality on means/tools to establish/fund a communication Department at the municipality; how to undertake communication tasks, and deal with media outlets; how to publish information about the municipal work in Medias; and how to outreach other community members and keep them informed about the municipality's achievements.



Communication Training Session



Feasibility Study Presentation and Discussion

This session was followed by a training on Aassoun Sports' Playground feasibility study which was delivered by CHF economist and by Professors from the Faculty of Business Administration at the Holy Spirit University- Kaslik. The CHF/TAMKIN team presented a detailed and comprehensive study on the anticipated project, including how capitals/fixed costs were computed; the estimated running costs that were associated with this project and finally the expected revenues/net profits and related risks. Being football players, several school and university students participated in the discussion that followed the presentation of the study, and gave their opinions about how to build a football playground that attracts the players of the region.